

Don't forget,  
your vision is  
constantly evolving

FOR MORE INFORMATION ASK YOUR OPTICIAN  
OR VISIT [WWW.ESSILOR.CO.UK](http://WWW.ESSILOR.CO.UK)

Optician Stamp

## ROAD SAFETY STARTS WITH GOOD VISION

Essilor has partnered with the Federation  
Internationale de l'Automobile (FIA) to increase  
awareness and highlight the importance  
of good vision for road safety.

Find more on:  
[fia-checkyourvision.essilor.com](http://fia-checkyourvision.essilor.com)



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E-SPF® is an index rating the overall UV protection of a lens.  
E-SPF® was developed by Essilor International and endorsed by  
third party experts. The E-SPF® index relates to lens performance  
only and excludes direct eye exposure that depends on external  
factors (wearer's morphology, frame shape, position of wear).



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ESSILOR®  
#1

LENS BRAND RECOMMENDED BY EYE CARE  
PROFESSIONALS WORLDWIDE\*



# SEE CLEARER. DRIVE SAFER.



\*Quantitative research conducted among a representative sample  
of 168 independent ECPS by CSA in February 2019 - France, UK, Germany,  
Italy, Spain, US, Canada, Brazil, China, India.

# 1 in 5 drivers can't see the road properly at night<sup>1</sup>



We are all spending more time on the road but the same problem comes up every time we are behind the wheel: we don't feel as comfortable when driving at night.

Lights at night can create reflections and glare on our spectacles. Glare can come from all directions and different sources (headlights, traffic lights, street lamps), turning the driving experience into an inconvenience more than a real pleasure.



**38 MILLION**  
MOTORISTS  
IN THE UK<sup>2</sup>



**85%**  
OF PEOPLE  
EXPERIENCE  
GLARE WHILE  
DRIVING<sup>3</sup>



**31%**  
OF PEOPLE  
AVOID  
DRIVING  
AT NIGHT<sup>4</sup>

1. The social and Economic impact of poor vision, 1 in 5 of people surveyed can't see the road properly at night, Vision Impact Institute, 2012.

2. Department for Transport, Vehicle Licensing Statistics, January 2019.

3. Social Media Listening on Crizal® and Coatings, 85% of people surveyed experience glare whilst driving at night, Medimix, 2015.

4. The Eyecare Trust, populus surveyed 1.056 adults to reflect the UK population, 31% of the people surveyed said they avoid driving at night.

5. Up to 90% less reflections on the lenses when driving at night compared with an Essilor hard coated lens with no anti-reflective coating. Based on measurements done in production on sixty lenses. Calculation using the level of reflection in night vision conditions measured at 15° between an Essilor hard coated lens (index 1.56, Mithril 1.6) and a Crizal Drive lens.

# Crizal® Drive optimised for night driving

## TO HELP YOU BE AS SAFE AND CONFIDENT AS POSSIBLE, ESSILOR HAS INTRODUCED A NEW DRIVING SOLUTION

Crizal® Drive makes it more comfortable by providing enduring clarity of vision through better lens performance during the day and at night.

Additionally, Crizal® Drive provides the same protection against the five enemies of clear vision found in other premium Crizal® products.



**Scratch  
resistance**



**Water  
repellence**



**Smudge  
resistance**



**UV  
protection  
E-SPF 25**



**Dust  
resistance**

## UP TO 90% LESS REFLECTIONS WHEN DRIVING AT NIGHT<sup>5</sup>